

# IIDA

INTERMOUNTAIN  
chapter



2024

## EVENT SPONSORSHIP PACKAGE

# FROM OUR *President*



Welcome to the all-new 2024 Event Sponsorship package. The pages you're about to see were developed based on your desire to be more involved in our events earlier on, and we thank you for it!

IIDA Intermountain events serve to celebrate, educate, and bring together our incredible Utah design community. From signature events like the BEST Awards and Design Remix to member events like the Holiday Gala and Summer BBQ, we strive to provide elevated experiences for our members and showcase to non-members the standard at which our chapter operates.

As a non-profit organization, none of these events are possible without your generous support. Your contributions allow us to provide quality experiences for our members, and in return, we are honored to share your name, brand, and vision with our community. We hope as you browse our 2024 events, you find a few that excite you and will fit with your goals. As always, we are here to answer any questions you may have. Please don't hesitate to reach out!

Warmest Wishes,

A handwritten signature in black ink that reads "Madeleine Helgren".

Madeleine Helgren, NCIDQ, SCCID, IIDA  
President, IIDA Intermountain

## Heidi Steele: VP of Sponsorship

As a 2024 IIDA Intermountain signature event sponsor, your financial gift sustains the mission & vision of our chapter long after the parties end.

Like you, we revel in a good time surrounded by industry peers. Our expertly crafted events are widely accepted as wonderful, not-to-be-missed celebrations. But your event sponsorship travels much deeper and farther than you can ever imagine. Long after the events, your dollars are directly applied to interior design student scholarships, NCIDQ certification study groups, community service projects, legislative advocacy and professional development opportunities for our rapidly growing membership.

So, in advance I thank you for helping us to celebrate, while sustaining a remarkably high level of commercial design for Utah and beyond.

A handwritten signature in black ink that reads "Heidi Steele".

Heidi Steele, IIDA Industry Member, Surface Resources LLC Founder



# Signature Event Calendar

**JAN**

Winter Gala

**FEB**

**MAR**

Gather & Grow

**APR**

**MAY**

**JUN**

BEST Awards  
Gather & Grow

Fun in the Sun  
DEI in Design

**JUL**

Zero Landfill

**AUG**

Gather & Grow

**SEP**

SaltCityCon

**OCT**

Design Remix

**NOV**

Gather & Grow

**DEC**



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# Signature Events

## Winter Gala

A formal social gathering to celebrate the past year and to welcome the new year. It focuses on showing appreciation for our sponsors and members alike.

## Gather & Grow\*

Professional Development

*New!*

Providing opportunities for our members to build their skills, portfolios, and industry connections.

## BEST Awards

Design Firms from across the state submit their best work for a chance to win in this red carpet event.

## DEI in Design \*

This event aims to broaden conversation around diversity equality & inclusion as it relates to the design world.

## Fun in the Sun \*

Summer BBQ

This outdoor event gives us a chance to celebrate our members, and to allow those interested in becoming IIDA members a chance to learn more about what our chapter has to offer.

## SaltCityCon

Vendors showcase new products in one location at this day-long show. Professionals, students and the public are invited to see what's new and meet their local reps.

## Design Remix

An Exhibition / Fashion Show that showcases the unique talents of our design community. Vendor-Designer teams will be challenged to create real life objects out of challenging materials.

\* These events convey gratitude for our beloved IIDA Intermountain Chapter members, event and annual sponsors. As such, we will not be seeking event sponsor dollars for them. If you wish to contribute, please consider joining the event planning committees.



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# Event Packages

## Winter Gala

### Annual Membership Event

Memorable Moment \$750

- New Years champagne & sparkling cider toast

## *New!* Gather & Grow

Event not planned for sponsorship

## DEI in Design

in Partnership with MillerKnoll

Pride Sponsor (5 Available) \$500

- Donations matched by Miller Knoll

Raffle prize donations requested

## Fun in the Sun

### Annual Membership Event

Raffle prize donations requested

*Custom*

Custom sponsorship opportunities available to annual sponsors for signature events. Please inquire.

## BEST Awards ^

Platinum (13 Available) \$2,000

- 5 VIP tickets to the event
- Reserved seating
- Present 1 of 12 Categories BEST Award, or People's Choice
- Verbal Recognition at Event
- Logo on Event Signage, Program and Website

Gold (13 Available) \$1,500

- 5 VIP tickets to the event
- Reserved seating
- Present 1 of 12 Categories Merit Award, or the Student Category
- Verbal Recognition at Event
- Logo on Event Signage, Program and Website

Silver \$1,000

- 4 tickets to the event
- Verbal Recognition at Event
- Logo on Event Signage, Program and Website

Bronze \$500

- 1 ticket to the event
- Verbal Recognition at Event
- Logo on Event Signage, Program and Website

Photobooth Sponsor \$1,500

Signature Cocktail Sponsor \$1,000

Signature Mocktail Sponsor \$1,000

Dessert Sponsor \$1,000

DJ Sponsor \$500

Trophy Sponsor \$500

Napkin Sponsor \$250



# Event Packages

## New Zero Landfill

- Volunteer Lunch Sponsor (1 Available) \$500
  - Logo on Website & Event collateral
  - Verbal Recognition at Event
- Sample Collection Sponsor \$250
  - Logo on collection bins
  - Logo on Website & Event collateral
  - Verbal Recognition at Event

## SaltCityCon

- Member Extra Large Booth \$825
  - 1 8x16 Booth in preferred location with table and chairs
  - 4 Event Tickets for catered lunch
  - Logo on Website & Event collateral
  - Verbal Recognition at Event
- Member Booth \$450
  - 1 8x8 Booth in preferred location with table and chairs
  - 4 Event Tickets for catered lunch
  - Logo on Website & Event collateral
  - Verbal Recognition at Event
- Non-Member Booth \$650
  - 1 8x8 Booth
  - 2 Event Tickets for catered lunch
  - Company Name on Website & Event collateral
  - Verbal Recognition at Event
- Additional Member Vendor Tickets \$20
- Additional Non-Member Vendor Tickets \$35
- Food / Beverage Sponsor \$1,000

## Design Remix ^

- Haute Couture (4 Available) \$2,500
  - 8 VIP tickets to the event
  - Logo on Event Signage, Program and Website
  - Verbal Recognition at Event
- En Vogue (6 Available) \$1,500
  - 4 VIP tickets to the event
  - Logo on Event Signage, Program and Website
  - Verbal Recognition at event
- Boutique (2 Available) \$1,000
  - 4 Tickets to the event
  - Logo on Event Signage, Program and Website
  - Verbal Recognition at event
- Ready to Wear \$500
  - 2 tickets to the event
  - Logo on Event Signage, Program and Website
  - Verbal Recognition at event
- Fast Fashion \$250
  - 1 ticket to the event
  - Name on Event Signage, Program and Website
  - Verbal Recognition at event
- Challenge Basket Sponsor (3 Available) \$1,500
- Member Vendor Team Partnership \$250
- Non-Member Vendor Team Partnership \$350
- Photobooth Sponsor \$750
- Entertainment Sponsor \$750
- Signature Mocktail Sponsor \$500
- Signature Cocktail Sponsor \$500
- Appetizer Sponsor (3 Available) \$500
- Dessert Sponsor \$500



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# Pledge Form

## Main Contact Information

Name:

Address:

Email:

Phone:

## Sponsor Company Information

Name:

Website:

Instagram Handle:

A link to upload your logo files will be provided upon the receipt of this form

## Pledge Amount

\_\_\_\_\_ :

BEST Awards:

SaltCityCon:

Design Remix:

Please email your pledge form to: [sponsorship@iida-intermountain.org](mailto:sponsorship@iida-intermountain.org) No later than March 1, 2024

Sponsorships are first come first served. Upon receipt of the pledge form, a confirmation will be emailed. You will be contacted by the IIDA Board upon receipt for payment instructions. **The payment deadline is March 29th, 2024.** Sponsorship benefits do not commence until payment is received in full.



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